

— PROSPECTUS —

Yosemite: Grand Gesture of the Range of Light

Entry Deadline: February 24, 2019
Exhibit: April 9, 2019 – May 4, 2019

OPEN CALL FOR ENTRIES

From June of 1859, when Charles Leander Weed exposed the first photograph ever made in Yosemite Valley; through Carleton Watkins, Eadweard Muybridge, and other early practitioners; to Ansel Adams' "century" with all its followers — John Sexton, Alan Ross et al — to the humor and magic of Ted Orland and Jerry Uelsmann, followed by, but certainly not ending with, the color photographs by Charles Cramer, William Neill, and the rest of you; **Yosemite has probably been the subject of more fine pictures than just about any place on earth** (with apologies for the exaggeration). Together, these images have recreated moods, realities, and magical experiences for more than 150 years.

To celebrate this photographic legacy, Viewpoint Photographic Art Center will host a major photographic exhibit in April 2019. Entitled *Yosemite: Grand Gesture of the Range of Light*, the exhibit will feature a juried selection of photographs made within the boundaries or spiritual reaches of Yosemite National Park.

The exhibit is open to all photographers and all photographic techniques. If you have made photographs in or around Yosemite, Viewpoint encourages you to submit your favorite images.

AWARDS

1st Place – \$300
2nd Place – \$200
3rd Place – \$100

JUROR INFORMATION

Juror Kerik Kouklis is an artist/photographer, an educator and a skilled practitioner and teacher of the platinum-palladium process and the combined gum-platinum process. He has been teaching workshops since 1997, both in his home studio and around the US, Canada and the UK. His work is currently represented by several galleries, including the Ansel Adams Gallery in Yosemite Valley. Kerik, who lives about three hours from Yosemite, has been teaching and photographing in the park several times a year since 2000. In 2016 he was awarded an artist residency through Yosemite Renaissance, providing him two weeks to live in the park and photograph freely.



Tunnel View

© Kerik Kouklis

When asked what he might be looking for in submissions for this exhibit, Kerik said "I want to be surprised. Yosemite is full of well-known photographic icons and I'd love to see things I haven't seen before or the familiar presented in a new or unique way."

Examples of Kerik's work can be seen at kerik.com

ENTRY FEE

1 image: \$25
2-4 images: \$40
5-6 images: \$55

Note: The non-refundable entry fee is charged when your online entry is submitted.

HOW TO SUBMIT and IMAGE SPECIFICATIONS

1. *Yosemite: Grand Gesture of the Range of Light* is an open call for all artists to submit photographs of Yosemite in any print medium. The maximum size including the mat is 22 x 28. For prints not presented in traditional gallery mats (e.g., prints on aluminum), the maximum overall size is also 22 x 28.
2. All submissions and fee payments must be made online through the Viewpoint website under Call for Entries using EntryThingy (www.viewpointgallery.org/exhibit/calls).
3. Submissions must be completed by Sunday, February 24, 2019 at midnight PDT.
4. You may submit up to six images. A diptych, triptych, etc., counts as one image and should be submitted as one file. Entry fees, which must be paid at the time of submission, are: 1 image: \$25; 2-4 images: \$40; 5-6 images: \$55. The entry fee is non-refundable.
5. Prepare digital files as JPEG format with Image Quality set to High. **Each image should be at least 1200 pixels wide**, and no larger than 8 MB. (For multiple-image works – for example, a diptych or triptych – include all constituent images in a single file.)
6. In EntryThingy, enter the print medium in the “Piece Description” field (i.e., archival inkjet, gelatin silver, etc.) and outside dimensions in the “Image Size” field (height x width).
7. Do not use a watermark on any image.
8. Give each submitted image a title that **does not** include your name.
9. Direct any questions by email to exhibit@viewpointgallery.org with “Yosemite” in the subject heading.
10. All images will be juried in electronic format as submitted. The decisions of the juror and Viewpoint are final.

ENTRIES ACCEPTED FOR EXHIBITION

1. You will be notified via email by March 10, if your work is accepted for *Yosemite: Grand Gesture of the Range of Light*.
2. Work submitted for exhibition should meet professional presentation standards and employ only archival materials and methods. Typically, this means white overmat and matching backing board, hinged with tape, and prints mounted on the backing using corners, tape, or dry-mount tissue. Please avoid foam core backing. Due to the display method used by Viewpoint, total thickness should not exceed 3/16 inch (4 mm). Alternative presentation styles such as images printed on aluminum or canvas are also acceptable in the exhibit. **Do not frame your print(s); no framed work will be exhibited.**
3. On the reverse side of each print, clearly label your print with your name, the title, medium, and price. Include the Print Identification Sheet inside the sleeve. We encourage you to make your prints available for purchase.
4. Matted prints will be exhibited behind acrylic glazing. Viewpoint will provide acrylic glazing for standard-sized mats of 8 x10, 9x12, 11x14, 16x20, 18x24 and 22x28. If you use a different-sized mat, check with Viewpoint to see if the gallery can provide glazing in that size from its limited collection of odd-sized glazing; if not, you will need to provide acrylic glazing of the appropriate size.
5. Deliver matted prints in sleeves. For other presentation styles, deliver prints in appropriate protective material.
6. Prints must be delivered to Viewpoint by March 30. In-person delivery must be during regular gallery hours. Shipped entries must be packaged securely in a sturdy shipping container, and must include postage, insurance, and address label for return shipping.
7. Final acceptance of entries in *Yosemite: Grand Gesture of the Range of Light* is at the Curatorial Committee's discretion after viewing the delivered prints. If a print does not match the appearance of the submitted image file, or if the print quality or presentation is not suitable for exhibition, Viewpoint may ask for the problem to be corrected or may decline to exhibit the print.
8. Exhibitors are encouraged to attend the Reception for Members, Artists, and Guests on Friday, April 12, 6:00 – 8:30 p.m. Awards will be given at this reception.

9. Unsold exhibit prints must be picked up between May 7 and June 8, (unless return shipping is arranged). *Any work not retrieved by August 3, 2019 becomes the property of Viewpoint.*

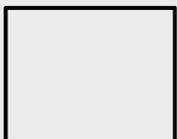
CONTRACTUAL INFORMATION

- a) You must be the creator and owner of the copyright for all images you submit. You will retain copyright of all images, but you are permitting Viewpoint Photographic Art Center to display images on our website and use them to publicize and promote *Yosemite: Grand Gesture of the Range of Light* for no extra fees or royalties. (Publicity use may include, but is not limited to, publication in any printed materials, advertisements, electronic media, catalog, and viewpointgallery.org.)
- b) Viewpoint assumes that the artist has and is responsible for all appropriate permission(s) for use and/or sale of all images submitted.
- c) If Viewpoint sells an exhibited print, 50% of the purchase price goes to the artist and the remaining 50% is retained by Viewpoint. Checks for the artist's portion of sales will be mailed 30 days after the close of the exhibit.
- d) Any disputes over an image will result in the image being removed immediately from the gallery.
- e) As the artist, you are solely responsible for the cost, care, protection, and insurance of your artwork during shipment to and from Viewpoint. For exhibited work, Viewpoint's responsibility and liability arising from or connected with any damage or loss of any art object(s) or accessory thereof, whether from negligence, carelessness, fire, theft, conversion, or any other cause whatsoever, is limited to the artist's 50% commission on the retail value of the work.
- f) Any work exhibited in *Yosemite: Grand Gesture of the Range of Light* that is not retrieved by August 3, 2019 becomes the property of Viewpoint Photographic Art Center.
- g) Upon registering and submitting your image(s), you are declaring that your submission(s) meet Viewpoint's guidelines and that you are agreeing to the published terms.

CALENDAR FOR *Yosemite: Grand Gesture of the Range of Light*

- February 24 Deadline for submission of entries.
- March 10 Announcement of accepted entries.
- March 30 Accepted exhibit-ready prints due at Viewpoint.
 - April 9 Exhibit opens.
 - April 12 Reception for members, artists, and guests, 6:00 - 8:30 p.m. Awards announced.
 - April 13 Second Saturday Reception, 5:00 - 9:00 p.m.
 - May 4 Last day of the exhibit.
- May 7 – June 8 Artists pick up unsold prints. **Any unsold prints not picked up by August 3, 2019 become the property of Viewpoint Photographic Art Center.**

Thank You for Supporting Viewpoint Photographic Art Center



ENTRY NUMBER

(For Viewpoint Staff Only: Put number label on both print backing and on sleeve.)

Yosemite: Grand Gesture of the Range of Light

Print Delivery Form

Complete this form and place it with the print inside the sleeve.

ARTIST INFORMATION *means Required Information

*Artist Name: _____

*Phone Number: _____

*Email Address: _____

*Mailing Address: _____

ARTWORK INFORMATION

*Print Title: _____

*Photographic Medium Used: _____

*Price or NFS (not for sale): \$ _____

*Number of Additional Prints for Sale, if any: _____

*Mat Size Height X Width: _____ "H _____ "W

VERIFICATIONS

As an entrant in the *Yosemite: Grand Gesture of the Range of Light* Exhibit, I verify that:

I created and own the artwork submitted;

I have read the Submission Specifications and Contractual Information and

I agree to the terms and conditions for submission, display and sales.

If this print is to be shipped back to me, I verify that the necessary shipping materials and return postage label have been provided to Viewpoint.

*Artist Signature: _____ Date: _____