

PROSPECTUS

VIEWPOINT'S 2021 STUDENT EXHIBIT

Viewpoint Photographic Art Center invites all college and high school students of photography to submit photographs for an exhibit in the Viewpoint Step Up Gallery. This exhibit will run from April 6 to May 1, 2021.

Photographing In 2020: Light and Dark Times

As a photographer, explore what this year means to you, your family, friends, your school, work and environment. Are there both light and dark times? What is happening in your world that supports you and gives you hope? We are living in a period of dramatic shifts, great uncertainty and at times unrelenting pressure in our everyday lives. We see horrific events happening close to home and far away. We also see examples of great courage, compassion, strength, adaptability and resilience. Use your creative talent to express your experiences and reactions to this year.

KEY POINTS ABOUT SUBMITTING FOR THIS EXHIBIT

- Limited to two (2) entries per student. There is no cost to enter.
- Each submitted image must be made by the student submitting the image.
- All entrants must be currently enrolled in a college or high school Fall 2020 or were enrolled in Spring 2020. There is no age restriction.
- Jury selection of approximately 30-35 images for the exhibit will be based on digital image files.
- **The First, Second and Third Place winners will receive cash awards in the amount of \$150, \$100 and \$75 respectively. All students who have an image accepted for the exhibit will receive a free one-year Viewpoint membership.**
- Viewpoint will host an Artist Reception on Friday evening, April 9, 2021, for all exhibitors, their guests, and Viewpoint members. Refreshments will be served.

CALENDAR OF EVENTS

- October 31, 2020 Entry period begins
- January 2, 2021 Entry period ends at midnight (12:00a.m.).
- January 8-29, 2021 Entries juried for acceptance
- January 31,20 Photographers notified of acceptance
- March 11, 2021 Accepted entries due to your campus for pick up
- April 6, 2021 Exhibit opens at noon
- April 9, 2021 Members and Artists Reception, 6:00 to 8:30 p.m.
- April 10, 2021 Second Saturday Reception, 5:30 until 8:3:30 p.m.
- May 1, 2021 Exhibit closes at 5:00 p.m.
- May 14,2021 Images will be returned to campuses for students to pick up.

SUBMISSION PROCESS

Please review these submission requirements carefully. Submissions that are not in compliance will not be accepted. Email any questions about submission or exhibition requirements to Diana Proctor at dianap07@att.net.

1. Artwork submitted for ***Photographing In 2020*** must be created by the student entering it.
2. All entrants to be currently enrolled high school or college students, or were enrolled in Spring 2020. There is no age restriction.
3. Verify that exhibited print(s) will meet the requirements under Images Selected for Exhibition.
4. Image files must meet the specifications given under Digital File Preparation below.
5. **USE THE FREE VERSION OF WETRANSER TO SEND YOUR IMAGE(S) TO MY EMAIL ADDRESS: dianap07@att.net. IN THE MESSAGE BOX PROVIDE:**
 - A. Your name,
 - B. Address,
 - C. Phone Number,
 - D. Email address,
 - F. Title of each photograph,
 - G. Print medium/type (e.g., pigment inkjet print, gelatin silver print, etc.), and
 - H. The sizes (height x width) of the printed image and of the mat – for example, Image size is 10” h x 8” w; mat size: 16” h x 14” w inches.

DIGITAL FILE PREPARATION

Make sure that each image file you submit meets these specifications.

File type	jpg
Color space	sRGB
File size	Less than 2 MB Minimum of 1200 pixels in longer dimension
File name	your last name followed by image title For example, <i>smith_myfamily.jpg</i> File names should contain no capitals, spaces, or any of these special characters: ! # \$ % ' ^ @ + , ; : = () File names should contain no period other than the one before the file extension (.jpg) Hyphens and underscores are okay.

IMAGES SELECTED FOR EXHIBITION

The Jury will select 30-35 images for exhibition from the submitted digital image files.

Students are required to:

1. Provide a brief (one or two sentence) statement for each accepted image.
2. Provide a completed Exhibition Print Form (found at the end of this prospectus) for each accepted image.
3. **All prints on paper must be matted using white or off-white mats.** *Prints in colored mats, or prints mounted on corrugated board or foam core, will not be accepted.*
4. Prints on metal, wood, canvas, etc. must include necessary hardware for hanging on Viewpoint walls (standard drywall). Email dianap07@att.net if you have questions.
5. All work for sale must meet archival standards for mounting and matting.
6. DO NOT frame your work. All work must be delivered unframed (except when the frame is an integral part of a multimedia artwork).
7. **All matted prints must be delivered in a clear protective sleeve.** Do not seal the sleeve. Non-matted entries, such as canvas or aluminum prints, must be submitted in protective packaging or containers designed for the work.

8. Matted prints will be displayed under acrylic glazing for protection. Viewpoint will provide acrylic glazing for matted artwork in standard sizes of 8x10, 11x14, 14x18, 16x20, and 20x24. For other sizes, email dianap07@att.net to see if Viewpoint can supply glazing. If Viewpoint does not have the required size, acrylic glazing (not glass) must be provided by the artist and delivered with the artwork.
9. Exhibition prints must be delivered to your campus for pick up by March 11, 2021.

TERMS AND CONDITIONS FOR ARTWORK EXHIBITED AT VIEWPOINT

- The photographer will retain copyright of the image, but agrees that any accepted image submitted to the **Photographing In 2020** exhibit may be used for marketing and promotional purposes by Viewpoint Photographic Art Center.
- Artwork exhibited at Viewpoint will be treated with the utmost care. Viewpoint's responsibility and liability arising from or connected with damage to the artwork regardless of any cause whatsoever is limited to the artist's commission value (50% of the specified sale price of the artwork).
- Artwork accepted for exhibition but not received by the delivery deadline will not be exhibited.
- All work available for sale will be sold through the Viewpoint Online Store. The digital image submitted for entry will be used to represent the exhibited print in the Store. Make sure your digital file accurately represents the printed image.
- Artwork that is exhibited but is not for sale (NSF) will not be included in the Viewpoint Online Store.
- The artist will receive 50% of the purchase price for each print sold. A commission of 50% of the purchase price will be retained by Viewpoint.
- Checks for the artist's share of artwork sold will be mailed to artist within 60 days after the close of the exhibit.

VIEWPOINT PHOTOGRAPHIC ART CENTER

2015 J Street Sacramento CA 95811

Photographing In 2020: Light and Dark Times

Exhibition Print Form

(Complete one form for each accepted entry)

ARTWORK INFORMATION

(Please print)

Print Title: _____

Print Type (check one): Gelatin Silver ___ Pigment Inkjet Print ___ Other _____

Price: \$ _____ OR NFS (Not for Sale)

No. of Additional Copies for Sale (if any): _____

(additional sold prints must be provided within one week of exhibition closing date)

Print Size (Height x Width): _____ " h x _____ " w

Matt Size (Height x Width): _____ " h x _____ " w

ARTIST INFORMATION

(Please print)

Artist Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Street

City & State

ZIP

Name of Your School _____

VERIFICATIONS

As an exhibitor in the 2021 Student Exhibit, ***Photographing In 2020***, I verify that:

- I am currently enrolled in Fall 2020 or was enrolled in Spring 2020 in high school or college.
- I created and own the artwork submitted.
- I have read and agree to the terms and conditions for submission, display, and sales.

Artist Signature: _____ Date: _____